

# THE IV INTERNATIONAL SYMPOSIUM ON BREEDING BIRDS IN CAPTIVITY

SEPTEMBER 12 - 16, 2007  
TORONTO, CANADA

## ISBBC Sponsorship & Vendor Options:

**Pre-symposium Tour Sponsor**.....*Aid in costs of transportation*

- *Sponsor would aid in the costs associated with bus transportation, meals and drinks. The sponsor would be provided with a complimentary pre-symposium tour package along with numerous advertising options.*

**Proceedings Sponsor**.....*Aid in costs of production*

- *Sponsor would aid in printing and publication costs of the symposium proceedings and in return be granted advertising priority in all printed and digital copies.*

**Pens, Notepad and Stationary Sponsor**.....*Aid in costs of production*

- *Sponsor would cover costs associated with the production of symposium pens, notepads and other potential stationary and would have their names associated with these items.*

**Cocktail and Refreshments Sponsor**.....*Aid in costs of coordination*

- *Sponsor would be given the opportunity to host cocktail events and would have aisle and other mounted materials within the area of reception. The sponsor and their employees could then mingle and socialize with delegates and provide them with information regarding their products and company.*

**Basic Advertising Option**..... \$250 Can

- *The inclusion of a business or organization advertising material to be included in all registration folders and packages.*

**General Vendor Option**..... \$475 Can

- *The vendor hall has approximately 5,000sq feet of space, with each vendor being allotted a 10 x 10 ft area for their tables and advertising equipment. Prices will likely increase after June 1<sup>st</sup>, 2007.*

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**General Symposium Advertiser**..... \$1000 Can

- *Includes standing posters, banners and advertising/marketing materials in areas of general concession and vendor hall.*

**Symposium Sponsor**..... \$10,000+ Can

- *The main symposium sponsor will have their name associated with all promotional material for the symposium including, but not limited to the abstract booklet, proceedings, banners, registration folders and all other printed advertising material. The sponsor would also receive free vendor space in the vendor hall and would be allocated twice the normal space and could be provided with a booth in a premium location. The sponsor could potentially support any t-shirts, hats and other marketing items that would be provided for the symposium. Sponsor would also receive complimentary registration.*

